



WTTE Columbus
1261 Dublin Rd
Columbus, OH 43215

Great American Media
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1365828

Schedule Dates

09/05/12-09/09/12

Advertiser

DSCC Democratic Senatorial Campaign Committee

Agency

Great American Media (2231)

Product

POLITICAL ISSUE (ns) (1187)

Brand

DSCC - IE/1703 (470862)

Salesperson

Millennium/NY, New York (1090)

Sales Office

Millennium New York

Buyer Name

Kaufma, Meredith

Phone/Fax

/

CPE

49/53/1703

Account Types

National/Political Issue Agency BRD

Billing Type

Standard

Comments

DSCC - IE
JARED SALLES

Date Entered 08/30/12

Last Modified 08/30/12

Entered By Amy Marino

CO-OP

Headline #

ECR09080823

Demo

A35+

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$2,850.00

Net Total

\$16,150.00

Sales Tax

Columbus (WTTE)

By Broadcast Month

Sep. 2012

Grand Total:

Spots 20

Rate \$19,000.00

Grand Total: \$19,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/05/12-09/07/12	3	:30	6:28-30A- News-Good Day Express	1			X	X	X			1	\$150.00	\$150.00	Columbus (WTTE)	GOOD DAY EXPRESS	8/30/12
2.0	Normal Line / SPOT (2)	09/05/12-09/07/12	2	:30	6:58A- News-Good Day Columbus-7am	1			X	X	X			1	\$400.00	\$400.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/30/12
3.0	Normal Line / SPOT (3)	09/05/12-09/07/12	2	:30	7:30A- News-Good Day Columbus-7am	1			X	X	X			1	\$400.00	\$400.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/30/12
4.0	Normal Line / SPOT (4)	09/05/12-09/07/12	2	:30	7:58A- News-Good Day Columbus-8am	1			X	X	X			1	\$400.00	\$400.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/30/12
5.0	Normal Line / SPOT (5)	09/05/12-09/07/12	2	:30	8:30A- News-Good Day Columbus-8am	1			X	X	X			1	\$400.00	\$400.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/30/12
6.0	Normal Line / SPOT (6)	09/05/12-09/07/12	2	:30	9A- News-Good Day Columbus-9am	2			X	X	X			2	\$400.00	\$800.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/30/12
7.0	Normal Line / SPOT (7)	09/05/12-09/07/12	2	:30	5:58P- Big Bang Theory	1			X	X	X			1	\$1,000.00	\$1,000.00	Columbus (WTTE)	BIG BANG THEORY	8/30/12
8.0	Normal Line / SPOT (8)	09/05/12-09/07/12	3	:30	6:28-26P- Two And A Half Men	1			X	X	X			1	\$1,000.00	\$1,000.00	Columbus (WTTE)	TWO AND A HALF MEN	8/30/12
9.0	Normal Line / SPOT (9)	09/05/12-09/07/12	2	:30	6:57-56P- Two And A Half Men 2	1			X	X	X			1	\$1,350.00	\$1,350.00	Columbus (WTTE)	TWO & A HALF MEN	8/30/12
10.0	Normal Line / SPOT (10)	09/05/12-09/07/12	2	:30	7:28P- Big Bang Theory 2	1			X	X	X			1	\$1,500.00	\$1,500.00	Columbus (WTTE)	BIG BANG THEORY	8/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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Contract # 1365828

Schedule Dates	Advertiser	Agency	Product	Brand	Salesperson	Sales Office	Buyer Name	Phone/Fax	CPE	Account Types	Billing Type	Comments
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Date Entered	08/30/12
Last Modified	08/30/12
Entered By	Army Marino
CO-OP	No
Headline #	ECR09808923
Demo	A35+
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$2,850.00
Net Total	\$16,150.00
Sales Tax	

1365828
09/05/12-09/09/12
DSCC Democratic Senatorial Campaign
Great American Media (22341)
POLITICAL ISSUE (ns) (1187)
DSCC - IE/1703 (470862)
Millennium/NY, New York (1090)
Millennium New York
Kaufma,Meredith
/
49/53/1703
National/Political Issue Agency BRD
Standard
DSCC - IE
JARED SALES

Date Entered	Last Modified	Entered By	CO-OP	Headline #	Demo	Order Type	Package Deal	Commission %	Commission	Net Total	Sales Tax
08/30/12	08/30/12	Amy Martin	No	ECR098080	A35+	Normal		15.00	\$2,850.00	\$16,150.00	

Columbus (WTTE)
By Broadcast Month
Sep. 2012
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Demo	A35+
Order Type	Normal
Package Deal	
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Columbus (WTTE)
By Broadcast Month
Sep. 2012
Grand Total:

[illegible]

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date: _____

Accented-Station:

Comments: